

# 2023

## 5<sup>th</sup> Annual

Wetumpka FFA Alumni  
Championship Rodeo

## SPONSORSHIP PACKAGES

May 5 - May 6, 2023





We are still reeling at the success of our 4<sup>th</sup> Annual Wetumpka FFA Alumni Championship Rodeo! Thanks to all the folks of Wetumpka and surrounding communities for turning out and supporting clean and affordable family entertainment. Our goal was to bring one of the most recognized and respected Rodeo Associations, the most reputable and professional stock contractor along with some of the nations most talented Rodeo Athletes and Unique talent that would impress and entertain right along with the big boys and ... we nailed it! People are still talking about what an amazing Rodeo we were able to put together right here in our town of Wetumpka. Thank you for your overwhelming support and encouragement.

As we embark on our 5<sup>th</sup> Annual production, we are asking you for your support. We need Sponsors, Advertisers and Volunteers! The WFFAACR would like to provide Organizations and businesses with an opportunity to be a part of preserving one of our nation's oldest traditions by becoming a "RODEO sponsor"

WFFAACR offers various levels of sponsorships to involve as many organizations and supporters as possible. Customized sponsorships to fit your individual needs are optional and available. We are also offering ad space in our Official Rodeo Program in all price ranges. We look forward to working with you this year and many years to come, and having you as a partner and member of the WFFAACR family,

If you have any questions concerning the WFFA or partnership opportunities, please contact

- U Sam Overton 334-590-7880
- U William Pierce 334-313-2931

We greatly appreciate your support!



Corporate Sponsorship Opportunities

Diamond Partner \$4000.00

Benefits:

- U Recognition as Diamond Sponsor on all advertising and press releases
- U Prominently positioned Arena Banner
- U Full Page ad in Official Rodeo Program
- U Logo and link to company website on our Official site
- U Prominent Placement On all social media and website for full year
- U Advertising Announcements provided by Rodeo announcer during each performance
- U 1 Vendor Booth on the Rodeo Property
- U Opportunity to distribute coupons or giveaways during both performances
- U 20 General Admission Tickets



Corporate Sponsorship Opportunities

Platinum Partner \$3000.00

Benefits:

- U Prominently positioned Arena Banner
- U Full Page ad in Official Rodeo Program
- U Logo and link to company website on our Official site
- U Company Name mentioned by Rodeo announcer throughout the performance
- U Opportunity to distribute coupons or giveaways during both performances
- U 1 Vendor Booth on Rodeo Property
- U 15 general Admission Tickets



Corporate Sponsorship Opportunities

Gold Partner \$2000

Benefits:

- U Prominently positioned Arena Banner
- U Full Page ad in Official Rodeo Program
- U Logo and link to company website on our Official site
- U Company Name mentioned by Rodeo announcer throughout the performance
- U Opportunity to distribute coupons or giveaways during both performances
- U 12 general Admission Tickets



Corporate Sponsorship Opportunities

Added Money Sponsorship \$1500 (limit 4)

Benefits:

- U Prominently positioned “Added Money Banner”
- U 1/2 Page ad in Official Rodeo Program
- U Logo and link to company website on our Official site
- U Company Name mentioned by Rodeo announcer throughout the performance
- U 10 general Admission Tickets



## R. O. Meek Award

### R. O. Meek Award \$1000.00 (limit 1)

The R. O. Meek Award is a scholarship named after the first recorded ag teacher at the Fifth District Agricultural School (later named Wetumpka High School). This award is given to a Wetumpka High School Ag Student for showing outstanding dedication and involvement in the Wetumpka Ag Department.

#### Benefits:

- U ½ Page ad in Official Rodeo Program.
- U Banner on Rodeo Property with your Company Logo next to the Official R. O. Meek Award logo.
- U Company logo on “Sponsor” and “Education” pages of Official Rodeo Website.
- U Company Name mentioned during announcement of the R. O. Meek Award winner.
- U 6 general admission tickets

## Other Sponsorships

- U Event Sponsor (Limit 8)  
Arena Banner, ¼ page ad in official program, Company name announced during event 4 general admission tickets, Barrel Racing event includes company logo on barrel ..... \$1000.00
- U Bucking Chute Sponsorship (Limit 4)  
Bucking Chute gate banner, ¼ page ad in official program, Company name announced throughout event and 5 general admission tickets ..... \$1000.00
- U Calf Chute Sponsorship (Limit 2)  
Arena Banner, business card size ad in official program, Company name announced throughout event, 2 general admission tickets..... \$750.00
- U Contract Sponsor  
Arena Banner, business card size ad in official program, Company Name during Intermission Show, 2 general admission tickets... \$750.00
  
- U Clown Barrel Sponsor ..... \$500.00
- U Pickup Man Sponsor ..... \$500.00
- U Bullfighters Sponsor ..... \$500.00
- U Arena Signage (2'x3' banner) ..... \$200.00





Wetumpka FFA Alumni  
**CHAMPIONSHIP RODEO**

## Advertising Rates Official Rodeo Program

### Premium Positions

2nd Cover.....	\$350
3rd Cover.....	\$325
4th Cover.....	\$400
Center Spread.....	\$750

Full Page.....	\$300
1/2 Page.....	\$175
1/4 Page.....	\$100
Business Card.....	\$50
Patron.....	\$25

All artwork must be submitted by April 21, 2023. If no artwork is recieved then a plain text of the business name will be used. All artwork, including logos, must be sent to rdavis@colorcopyshopllc.com as a .eps, .svg, .ai, .pdf, .png, or .jpeg. If sending a .jpeg or .png it must be no smaller than 300 dpi. For any questions about artwork or files, please call Rachel Davis at 334-285-6808.

**TWO-PAGE SPREAD**  
**17"x11"**

**FULL PAGE**  
**8X10**

**1/2 PAGE**  
**7.5"x5"**

**1/4 PAGE**  
**3.75"x5"**

**BUSINSS CARD**  
**3.5"x2"**



Checks Payable:

Wetumpka FFA Alumni Chapter

PO Box 1092

Wetumpka, AL 36092

#### SPONSORSHIP AGREEMENT

This contract confirms I am committing to be a sponsor of the Wetumpka FFA Championship Rodeo. I realize that all sponsorship packages are subject to approval by the administrators of the Rodeo. I understand that I must submit all artwork for my ad no later than April 21, 2022.

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Cost: \_\_\_\_\_

Client Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Rodeo Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## ABOUT IPRA

The International Pro Rodeo Association is proud to celebrate 57 years of rodeo excellence. Founded in 1957 by two rodeo promoters, the Interstate Rodeo Association, IRA, was formed as a rodeo management organization and a sanctioning body.

From big cities to small towns, from major league stadiums to portable arenas, the IPRA has become the sports second largest professional rodeo association sanctioning nearly 300 rodeos. The IPRA has a membership base of over 2,400 members.

The International Professional Rodeo Association (IPRA) is the second-largest American rodeo organization in the world. It sanctions rodeos in the United States and Canada, with members from those countries, as well as others. Its championship event is the International Finals Rodeo (IFR), held every January in Oklahoma City, Oklahoma. The IPRA has been sanctioning rodeos for over 50 years in cities of all sizes.

With their focus on the future of the association and the industry of rodeo, the IPRA's leaders have their eyes trained on growth and expansion. Expanding the association into new geographic areas as well as expansion in sponsorship markets are both key factors in the future of the IPRA.

Oubre Rodeo Company is our official stock contractor producing more than 20 rodeos annually for IPRA. Owned by husband-and-wife team Bubba and Becky Oubre, ORC has top ranked livestock, professional personnel, and some of the sport's most impressive athletes.

To learn more about the International Pro Rodeo Association, call the office at 405-235-6540.

Official website: [www.IPRA.com](http://www.IPRA.com)